

Bringing professionals together; improving the lives of individuals, families, and communities

## UAFCS Fall Conference

November 4-5, 2011

Zermatt Resort

Midway, Utah



# Sponsor /Exhibitor Packet

- Target Audience:** Professionals whose work assists individuals, families, and communities in making informed decisions about their well being, relationships, and resources to achieve optimal quality of life
- Theme:** New Challenges, New Solutions
- The Challenge:** As times have changed and become more complex, so have the issues that impact our relationships and quality of life. Widespread concerns such as obesity, recession, widespread unemployment, and the credit crisis have affected everyone. Now more than ever, people are looking for tools and resources to help them make more informed decisions that will enhance their overall health and well-being
- Conference Objective:** Connect professionals across multiple practice settings and content areas to share knowledge, research, and experience

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Summer, 2011

Dear Potential Sponsor,

The Utah Association of Family & Consumer Sciences (UAFCS) invites you and your company to participate in our fall Conference, **November 4 and 5, 2011 at Zermatt Resort, Midway, Utah**. We welcome participation of sponsors and on a local and national level. Your participation will help connect professionals across multiple practice settings and content areas to share knowledge, research, and experience; thus helping create more integrated solutions to today's critical social and economic challenges. We are anticipating 150 participants at this two day Conference.

UAFCS, an affiliate of the American Association of Family & Consumer Sciences, is the only professional organization that crosses the lines between a broad range of disciplines and scientific studies including, but not limited to food science, nutrition and wellness, human development, personal and family finance, housing and interior design textiles and apparel, and consumer issues. The knowledge, research, and experience of our members help people achieve a healthy and sustainable world. You will see UAFCS members in all walks of life—early childhood, elementary, and secondary education; university/college, and Extension educators; administrators and managers; human service professionals; researchers, community volunteers; business people, and consultants who address the issues most important to our quality of life.

As times have changed and become more complex, so have the issues that impact our quality of life. Widespread concerns such as obesity, the recession, widespread unemployment, and the credit crisis have affected everyone. Now more than ever, people are looking for tools and resources to help them make more informed decisions that will enhance their overall health and well-being.

Enclosed you will find the **Sponsor Packet** that includes more detailed sponsor information, payment and mailing information, and contact information. Sponsor information will be added to our registration website and invitee correspondence when received. Below are the dates set for registration website launch and invitee correspondence. To be included on the website, and on invitee correspondences, payment and company logos must be received four days prior to the dates below:

August 4, 2011

September 1, 2011

October 6, 2011

October 20, 2011

We hope you will be able to join us for this year's Conference. We have invited potential sponsors who share our common goals and who have much to offer. Feel free to contact us to discuss any questions or concerns you may have. We look forward to working with you.

Sincerely,

Becky Low, MS  
Conference Chair  
(801) 487-9976

[Becky@DairyCouncilUTNV.com](mailto:Becky@DairyCouncilUTNV.com)

Teresa Hunsaker, MS, CFCS  
Sponsor Chair  
(801) 399-8203

[Teresa.Hunsaker@USU.edu](mailto:Teresa.Hunsaker@USU.edu)

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## **Sponsor/Exhibitor Opportunities**

Sponsorship categories will be filled on a first come basis. Excluding Platinum Sponsors, there may be multiple sponsors within a sponsorship level. Planning committee retains the right to refuse sponsorship not in accordance with conference goals and objectives and guiding principles.

### **Platinum Sponsor - \$5,000 +**

At the Platinum Sponsor level, in accordance with UAFCS mission and guiding principles, sponsor has the choice to be a sole or partial sponsor of speaker or meal during conference. There are two (2) plated sit-down meals planned for the conference (Friday Evening dinner and Saturday Luncheon).

- Company name and logo prominently displayed on all Conference materials, including invitations and conference emails. (Note: sponsorship check and company logo must be received 4 working days prior to each deadline in order to be included; email deadlines August 4, September 1, October 6, October 20)
- Link from Conference website to your company website
- Opportunity to place literature in attendee registration packet, or placed on table during meals
- Full page ad in the Conference packet/book
- Company name, logo, contact information in Conference packet/book
- For meal sponsorship, assist in menu selection
- Recognition from the podium during general session
- 24x36 Sign with company name and logo displayed during Conference
- 2 complimentary registrations
- One (1) set participant mailing labels
- One (1) complimentary display in prime conference location for duration of the Conference

### **Gold Sponsor - \$1,000 +**

- Company name and logo prominently displayed on all Conference materials, including invitations and conference emails. (Note: sponsorship check and company logo must be received 4 working days prior to each deadline in order to be included; email deadlines August 4, September 1, October 6, October 20)
- Link from Conference website to your company website
- Opportunity to place literature in attendee registration packet
- Half page ad in the Conference packet/book
- Company name, logo, contact information in Conference packet
- Recognition from the podium during general session
- 24x36 Sign with company name and logo displayed during Conference
- 1 complimentary registration
- One (1) set participant mailing labels
- One (1) complimentary display for duration of the Conference, in prime conference location

### **Silver Sponsor - \$500 +**

- Company name and logo displayed on Conference registration website
- Company name, logo, contact information in Conference notebook
- Link from Conference website to your company website
- Opportunity to place information in attendee registration packet
- Quarter page ad in the Conference packet
- Recognition from the podium during general session

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### **Bronze Sponsor - \$300+**

- Company name and logo displayed on Conference registration website
- Company name, logo, contact information in Conference notebook
- Link from Conference website to your company website
- Opportunity to place information in attendee registration packet

### **Supporting Sponsor - monetary and in-kind support**

Monetary and in-kind sponsors are limited to needs of the conference.

- Company name and logo displayed on Conference registration website
  - Company name and contact information in Conference notebook
  - Examples of monetary and in-kind support opportunities (not limited to suggestions)  
Mailing, postage, printing, secretarial assistance, phone assistance, bags, notebooks, binders, pens, pencils, syllabus binders, lanyards, etc
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*UAFCS Fall Conference*



***SPONSOR FORM***

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Sponsorship Opportunities**

*Please check the opportunities of interest to your organization/ company*

\_\_\_ Platinum Sponsor      \$ 5,000 +

\_\_\_ Gold Sponsor          \$ 1,000 +

\_\_\_ Silver Sponsor         \$ 500 +

\_\_\_ Bronze Sponsor        \$ 300 +

\_\_\_ Supporting Sponsor (please indicate type of support)

**TOTAL:** \_\_\_\_\_

Make Checks Payable to:

**UAFCS**

Mail to: UAFCS Fall Conference Sponsor

ATT: Suzanne Dent

PO Box 423

Richmond, UT 84333