



UAFCS NEWSLETTER

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Spring 2003

UAFCS Board

2002-2003

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Newsletter

Editor—Becky Low—801-487-9976

Debra Paull—801-402-4310



President's Message:

As we settle into 2003, I hope each of you are happy and involved in a good cause or two. All of us who attended the Fall Conference at Aspen grove appreciate the willingness of the conference committee and the presenters to be involved in that good cause. The conference was excellent and the company was great. Thanks to all who contributed and attended the conference.

There is good news for all of you who missed the conference (and those who attended). The 2003 conference will be held again at Aspen Grove. It will be held on November 7-8. Mark your calendars and plan to attend. It is a great facility and setting for our conference!

AAFCS leaders are involved in projects of importance to all family and consumer science professionals. Our national leaders have been surveying members and leaders from across the country as part of an effort to “hone the core purpose of AAFCS. Identify value statements, propose a “big audacious goal” (BAG), craft a vivid description of how the future will unfold when this BAG is achieved, and outline goals and strategic objectives for the next 3-5 years. This project got off to a good star at the Fall Leadership Conference and will continue to be refined as we approach AAFCS Annual Convention in Washington, D.C. June 28 – July 1, 2003. Our staff at national headquarters in Alexandria, VA is always happy to receive input from members. Share your thoughts and ideas with them. Be part of the new vision of our professional organization.

Each of us can learn about what is going on in AAFCS and the state affiliates by taking advantage of the e-newsletters presented online by AAFCS: the **FACS** for all members, **IN THE KNOW** for students members and **DID YOU KNOW** for affiliate presidents, officers, and boards. Not only can we stay informed, we can also learn of ways to be involved.

As a family and consumer science professional, you are equipped with the training and knowledge to contribute to the well-being of your community and state, as well as supporting national efforts of AAFCS. Each of us needs to decide how we would like to contribute and make a difference. As an organization, we need to decide what size and shape we want our ‘imprint’ to be.

A hand of appreciation and applause goes out to those who are on the election ballots. All of those nominated have excellent qualifications and leadership skills. Don't forget to return your marked ballots.

Lets each of us applaud and celebrate the accomplishments of our fellow professionals by sending in nominations for AAFCS awards. The award recipients will be selected and announced this spring. However, as requested by many of our members, the formal presentation of the awards will be done at our annual conference in the fall.

Thanks for the contributions each of you make. Let us all strive to ‘make a difference’ this year.

Sue Dalley
UAFCS President

Annual Meeting--Nov. 1-2, 2002 Conference Update

Anne Parkinson

Eighty-one UAFCS members met at Aspen Grove Retreat for a weekend professional enrichment last November. Motivational speakers taught the group communication and team building skills. Workshops from various Family and Consumer Sciences disciplines gave members cutting-edge information within their fields.

Students benefited from the camaraderie of staying together in the family house. A report from the student representative indicated that the students fully enjoyed the workshops, speakers, and meeting with the professionals in such a beautiful setting.

Over \$550 was collected from silent auction donations to aid in the scholarship fund. Silent auction items are an important part of fundraising, so members are asked to keep them

coming again next year.

Overwhelmingly, members agreed that the Aspen Grove location was the perfect conference setting. As a result, it will be held there again next year.

Connie Bott, the Vice-President of Work Elect did an outstanding job of handling conference logistics and has plans well under way for next fall. As outgoing Vice-President of Work, I wish to thank all those who made the 2002 conference a success!



Stars in Our Crown

At the last UAFCS Board Meeting, achievements of members and colleagues were reported, and the conversation turned to a need to recognize and communicate these accomplishments to all our members. The following list names just a few. If you know of others, please let the newsletter editor or a member of the Board know so that they can be recognized in the next newsletter.

Dr. Chloe Merrill was recently nominated for Weber State Universities' Hinckley Award. This is the highest honor that can come to a faculty member at that institution. Chloe is a long-time member and former State Affiliate President of UAFCS. She is currently serving as Newsletter Editor for one of the Special Interest Groups in the American Education Research Association and has been nationally visible in a number of professional organizations, including AAFCS and NCFR. Chloe is also Program Chair for the Council of Administrators in Family and Consumer Sciences, which will hold its annual meeting in Utah next year.

Kathy Rigby has served in several national committee positions in AAFCS over the past few years, including the very important nominating committee. She is a past treasurer of UAFCS.

Jason Skidmore is entering graduate school strongly supported by his administrators as a candidate for an Administrative Certificate as he looks forward to completing a graduate degree. Jason is currently on the UAFCS Board representing Human Development and Family Relationships and is well-known for his efforts to recruit students throughout Utah to enter teacher education programs in home and family disciplines.

Jenefer Rowley, UAFCS CFCS Chair, has completed the field editing of Glencoe-McGraw Hill's new Child and Adult Care textbook and workbook. Jenefer is a Granite District teacher and is also the Treasurer and Membership Chair in the American Education Research Association.

Jackie Jensen, who completed her doctoral studies at the University of Utah, has garnered accolades recently from several different professional organizations who have each recognized her work with their "Outstanding Doctoral Dissertation" award. Among others, Jackie is a former President of the Utah Nutrition Council and of UAVHET as well as a past editor of the UAFCS Research Journal.

Dr. Maxine Rowley is national chair of the Home Economics Research Interest Group (HERSIG). She is a former National Board of Directors Member of AAFCS and has received the National AAFCS Leadership award.

Carol Tuttle, a former Provo High School teacher and member of UAFCS, is the author Remembering Wholeness which was named recently as one of the nation's nonfiction "best seller". Look for the book in our local book stores. Carol has also been featured in national magazines and on national talk shows. She is one of ours. Congratulations, CAROL!!

Researchers!

RESEARCH SECTION NEWS

For those who wish to submit Journal Articles to be reviewed for publication in the Utah Family and Consumer Science Research Journal - a publication with a new electronic look coming this fall - please adhere closely to the following guidelines.

"ESSENTIALS OF A JOURNAL ARTICLE"

1. State what you are going to present.
2. State why it is important to be known.
3. Lay out the information and data as clearly as possible
4. Summarize what you have presented and how it solves the problem identified in No. 1. (Dr. H. Lowe, 2003)

For those of you who would like to present during the Research Session at the Fall UAFCS Conference in November at Aspen Grove, there are options:

One: If your article, as stated above, is accepted for journal entry, we would invite you to present at the conference.

Two: We would like to extend an invitation, as we did last year, to promote the idea of participation, and a more interactive session by incorporating a variety of viewpoints.

A. Research that you are involved in or have completed (i.e. as for an academic degree.)

B. Application of research. That is, how are you applying, in your work, the results of your own research or the results of research done by others?

For A please submit a one-page abstract, For B a one page proposal describing your presentation.

Plan for a ten minute time frame. Deadline for Journal Articles, Proposals and Abstracts is April 30, 2003. Send a hard copy, and a disc copy to:

Dr. Sandra L. Sandberg, Chair
Department of Education and Family
Studies
Dixie State College
St. George, UT 84770
sandberg@dixie.edu

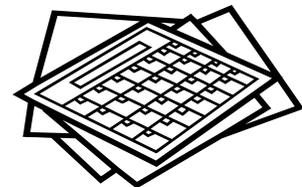


Annual Meeting — Nov 7-8, 2003



Aspen Lodge Conference Center, Aspen Grove

Mark your calendars now for the UAFCS Annual Meeting "Promoting Family Vitality" to be held again this year at the Aspen Lodge Conference Center which is part of the Aspen Grove BYU Alumni Association Family Camp on the south-end of the Alpine Loop (up Provo Canyon) just north of Sundance. Aspen Lodge is a brand new conference facility that contains extremely comfortable and modern accommodations. Located at the base of towering Mt. Timpanogos, Aspen Grove provides the perfect western landscape for an unforgettable rejuvenating retreat. Leave behind the pressures of your work and family life, dress casual (warm mountain attire), and relax in the refreshing ambiance of pine and aspen filled mountainsides for an educational filled program along with being served great meals for two days.





Southern Minnesota School District Launches Successful Save of FCS Program

submitted by Pearl Philipps

This is what one district in Southern Minnesota found when their junior High FCS program was cut for budget reasons. The administration had little firsthand information about what the program consisted of. Instead, the prevailing opinion was that "students could learn these skills at home", and therefore save the district a great deal of Money.

The teachers and a group of concerned parents realized that it was necessary to educate the administration about the role of Family and Consumer Sciences in the school and to voice their deep concern for this decision. Using advice from AAFCS Executive Director, Karen Tucker and information found of the AAFCS web site, a letter of concern was drafted and sent to principals, school board members, and the superintendent. This letter gave a rationale for Family and Consumer Sciences in the middle school curriculum and requested that the decision to cut the program be reconsidered. Concerned parents called the administration and met with principals, curriculum directors and the superintendent, with the sole purpose of rein-

stating the program. They were successful! The program was reinstated.

The teachers in that district are now beginning to educate the administration, teachers and parents about what their program offers. In an effort to be responsive to the current

teaching consumer education. In other words, not only will they use the results of the surveys, but also current issues and trends to mold and develop curricular choices.

As Family and Consumer Sciences educators, we certainly recognize that our students are living in a rapidly changing information rich society. What our students need are the skills to analyze, evaluate, prioritize and access this information. To quote the honorable James Rhoades, Chair

In my opinion, if students don't learn what you teach in Family and Consumer Sciences there really isn't much point in them learning the other stuff.

James Rhoades, Chair of the Pennsylvania Senate Education Committee

needs of parents, the teachers have put together a content survey, which was given to parents, teachers and administrators. This survey asks that the respondent to choose those areas of greatest importance, on a scale of 1 to 4, out of a group of 18. The results of these surveys will be shared with administration and key stakeholders (parents) and will drive the curriculum for the coming years. They are also using current issues and events to validate curriculum choices. For example, the current focus on adolescent weight concerns can be used to validate teaching nutrition and making healthy choices. Economic concerns and personal finance issues offer support for

of the Pennsylvania Senate Education Committee, "In my opinion, if students don't learn what you teach in Family and Consumer Sciences there really isn't much point in them learning the other stuff." As FCS teachers, we must continue to market our programs, so that we make others keenly aware of how our programs reinforce and build on academic skills through experiential, personally relevant, hands-on activities.

Have YOU Voted Yet?



The AAFCS polls are open and will remain open through March 14! Voting is quick and easy. Just go to the AAFCS website—www.aafcs.org On the home page, check out "WHAT'S NEW AT AAFCS" the first box announces, "Vote Now! Polls Open through March 14". Click on [AAFCS Members Vote Here](#) and you'll be connected to the log in page. Enter your member number and your first name **AS IT APPEARS ON THE ELECTION MAILING YOU RECEIVED**. Then follow the instructions. If you have difficulty, call 1-800-424-8080 for assistance.

February 7—14th , Marriage Week U.S.A. Declaration Signed by Governor and Mrs. Leavitt Jason Skidmore



As many of you know, Governor and Mrs. Leavitt signed a Declaration on Marriage acknowledging February 7-14th as Marriage week U.S.A. This declaration pledges their ongoing support for a week that recognizes the importance of marriage in Utah. Every year roughly 23,000 Utahans tie the knot with the majority of these couples in their early twenties. We need young people who can make a mature responsible decision. Young people who look to their parents, teachers, and other trusted adults for positive role models. The responsibility lies upon a community of individuals who will take the time to nurture and guide these young couples so that their marriages will last a lifetime. The strength of our communities, homes and families rest upon the relationship between a husband and wife.

Little changes in you can provide huge dividends in the relationship. Many unhappy couples think that for their marriage or relationship to improve there are so many things that would have to change that it would take a miracle for things to improve - and usually people want that miracle to take place in their spouse or partner. In reality, small changes in our own behavior can make positive changes in the whole relationship.

- *Tom Lee, Ph.D., Utah State University*



For more information on marriage and related sites check out
<http://www.utahmarriage.org>



**New 2003—2004 UAFCS Board
Transition and Installation of New Officer Meeting
May 9, 2003, 5:00 p.m
Timpanogos High School
1450 North 200 East
Orem, Utah**

**Business Casual Dress/ Dinner will be served
Any member who would like to attend must RSVP to Connie Bott,
at bottc786@alpine.k12.ut.us by April 25, 2003**

2003 UAFCS President's Report to UAFCS

In 2002, the Utah Extension Association of Family and Consumer Sciences had thirty-three active state members, 31 active national members and eight life members, including one new life member. The President is Debra Proctor/Wasatch County, President-Elect is Ellen Serfustini/Carbon County and Secretary/Treasurer is Marilyn Albertson/ Salt Lake County.

Professional Development:

In 2002, two members completed their Promotion and Tenure documents and were promoted to the rank of Associate Professor. Nine Utah Members attended the National Convention in Kansas City, Missouri, October 6-10th. As Salt Lake City will be the site for the GALAXY conference, September 21-25, 2003, our Utah delegation promoted this joint professional extension associations event at participating national association conferences in 2002 (NEAFCS, NEA4-HW, ANREP, and ESP).

Awards & Recognition:

Five applications for national awards were submitted from Utah. Joan Sellers/Millard County received the Continued Excellence Award, Kristine Saunders/State Nutrition Education Program Director received the Distinguished Service Award, Pauline Williams/Salt Lake County was the Western Regional Finalist for New Professional and Margie Memmott/Juab County received Western Region Communication Awards; 3rd place Educational Publications and 2nd place Newsletters.

Public Affairs:

Utah has been working with local television and radio stations to promote the NEAFCS 'Living Well' PSAs. The website: <http://www.learningandlivingwell.org/> highlights Utah with write-ups of Utah State University in two areas—Food Safety and Preservation and the Utah House.

Concerns:

With the current budget crunch, there has been great "encouragement" to pursue outside funding sources. In addition to the soft monies come more duties and supervisory responsibilities. As our load continues to increase, we face the dilemma of identifying programs and activities to suspend or eliminate. FCS educators find they must prioritize and attend a minimum of long distance professional development opportunities, another result of reduced budgets.

The State of CES in Utah:

As Utah State University faces hiring freezes and more than \$10 Million in budget cuts in 2002 alone, USU Extension FCS professionals work to cover vacant county positions and at the same time prioritize and streamline programs to effectively serve clientele and continue to meet the needs of the people throughout the state.

Promotion and Tenure requirements continue to drive Utah's Extension Faculty. Presently, we have Extension Faculty representatives serving on the University Faculty Senate in an effort to maintain a unified professional relationship and provide a perspective from field faculty as well as campus faculty.

Utah State University Extension continues to have strong administrative support from our new leaders, Kermit Hall—USU President, and Jack Payne—Vice President for Extension. We look to be as efficient and effective as possible in our efforts to teach important life skills to all the people of Utah and the nation.

Service Sewing Textiles



Learning the skill of sewing and textile art involves a certain amount of practice. The more a student repeats a skill, the more proficient and confident they become. Instead of having this become “boring” and repetitious, consider making it productive by sewing items for local charities and service projects.

Here are some ideas:

Simple fleece blankets for Children’s Justice Centers, nursing homes, cancer patients
Lap robes or wheel chair caddies for nursing homes
Medical Play Dolls and Gowns, Preemie gowns for Primary Children’s Medical Center
Puppets for children’s programs, hospitals
Comfort Caps, hats or turbans for cancer patients
Book bags for school kits; children’s clothes; layette gown, blankets, booties for newborn kits for the LDS Humanitarian Center
Afghans for homeless shelters



Team up with your community fabric stores, quilt guilds, sewing guilds, women’s groups or as a family. One person can make a huge difference.

For more information and project ideas write or visit these websites:

Comfort Caps - <http://www.sewing.org/html/cskomfortcap.html>

Charitable Sewing Ideas and links - <http://www.sewing.org/html/charitysew.html>

LDS Humanitarian Center - <http://www.lds.org/ldsfoundation/welfare/donationshelp>

Wheel chair caddie – <http://www.sewing.org/html/cswheelchair.html>

Warm-up America (pattern for Afghans, etc.) - <http://craftyarncouncil.com/warmup.html>

Patterns for Medical Play dolls and Gowns, and Preemie Gowns:



Primary Children’s Medical Center
100 North Medical Drive
P.O. Box 58249
Salt Lake City, Utah 84158-0249
(801) 588-3691 or (801) 588-3674

Develop your youth’s/student’s citizenship as well as sewing skills by providing a way for

FINANCIAL FITNESS: QUESTIONS AND ANSWERS ABOUT CREDIT CARDS

Q: I’m trying to decide between two credit cards. One has no annual fee and an 18% interest rate, and the other has a \$40 annual fee and an 8.9% interest rate. Should I take the card that is free or the one that’s \$40?



A: The first card may not charge an annual fee, but that doesn’t mean that it is “free.” It depends on how you use it.

Compare other charges besides the annual fee. What is the late payment fee? Over-the-limit fee? Cash advance fee? Some cards may even charge you for customer service calls. (My personal “best/worst” example was a credit card offer that had 14 possible fees listed in the fine print!) So comparing all the fees involved is important for consumers.

If the card is not paid in full each month the interest rate can also be very important. Let’s compare the dollar cost of interest for two cards. Both start with a balance of \$2000, but one charges 12% interest while the other charges 18%.

Since most Americans pay only the minimum payment on their credit cards, let’s first look at the costs of that repayment scenario. (These calculations assume a minimum payment of 2% of the declining balance--\$40 at the start--until reaching the payment floor of \$10 a month.) The 18% card will be paid off in 30 years 10 months with interest cost of \$4,931. The 12% card will be paid off in 17 years and 4 months with interest cost of \$1,697.

Another comparison between the two interest rates assumes that the consumer ignores the minimum payment on the credit card statement and pays \$40 each month. Now the 18% card is paid off in 7 years and 10 months with an interest cost of \$1,725. The 12% card is paid off in 5 years 10 months with an interest cost of \$787.

The smaller the monthly payment the bigger the impact of the interest rate. Consumers who pay the credit card statement in full each month pays no interest, so a high interest rate does not affect them. If paying in full is not always possible, consumers who make the largest payment they can will significantly trim the dollar cost of interest and the time to repay. If the consumer can pay only small monthly payments switching to a card with a lower interest rate can potentially save hundreds of dollars a year, more than making up for the \$40 annual fee.

(Source: adapted from American Express Company with calculations using PowerPay)

The smaller the monthly payment, the bigger the impact on the interest rate.



3 A Day

Becky Low, Dairy Council of Utah

Have you had your 3-A-Day of dairy today? March 3rd (03-03-03) through March 9 is National 3-A-Day week. It is a call to action for families around the country to enjoy three servings of milk, cheese or yogurt, a deliciously easy way to help build stronger bones and better bodies. The new red and white 3-A-Day logo is appearing in ads and on dairy product packages.

While a recent survey indicates that nearly 60 percent of Americans think they are getting enough calcium, USDA data confirms that 75 percent are not meeting their daily calcium recommendations. To help reverse this trend, the National Dairy Council and the American Dairy Association will launch 3-A-Day of dairy for strong bones program. It is an easy way for consumers to remember their 3.

The health community recognizes America's low calcium intake as a major public health problem that is currently unnoticed by the public. More than 240,000 doctors and other health professionals from the American Academy of Family Physicians (AAFP), the American Academy of Pediatrics (AAP), the American Dietetic Association (ADA), and the National Medical Association (NMA) have recognized the importance of increasing calcium intakes to present and future bone health and support the 3-A-Day campaign.

"We're working together with leading health professional organizations to provide a clear, practical message for the public," said Ann Marie Krautheim, vice president of nutrition and health promotion for NDC. For example, in a recent TV interview, Dr. E. Stephen Edwards, president of AAP, stated "3-A-Day of Dairy is an important health message. The AAP supports this effort to educate families and children that calcium is a significant part of a daily diet, and that it may be lacking. Along with an active lifestyle, eating right is vital to maintaining good health."

To qualify for the logo, products must be considered an "excellent source of calcium," meaning that a serving size must contain at least 20 percent of the daily value (DV) for calcium as indicated on the Nutrition Facts label. Fortified dairy products must meet the 20 percent DV and contain at least 10 percent of the DV for calcium *before* fortification.

For more information, tips and ideas log onto www.3aday.org

A Message from V.P. of Membership, Carol H. Williams

The American Association of Family and Consumer Sciences is recognized as the comprehensive and integrative source of knowledge and the primary voice of family, individual and community well being. To fulfill this vision, the organization must have a dedicated membership. The Utah Chapter is fortunate to have that.

As I was looking through the record of members of the Utah Association, I was struck by the number of members with thirty or more years of membership and service to the organization. I was especially impressed that Winifred Jardine has a membership record of sixty years followed by Vandia Harris who has fifty-one years.

It is appropriate that we recognize these years of service. I have compiled the following list. If someone has been missed, or if anyone is aware of other members who have this remarkable record, please let me know.

| | | | | | |
|-------------------|----|------------------|----|-----------------------|----|
| Winifred Jardine | 60 | Carol Watkins | 43 | Maurine Humphries | 35 |
| Vandia Harris | 51 | Elaine Hatch | 42 | Lois M. Lewis | 33 |
| Mildred B. Hunter | 46 | Arla Funk | 41 | Catherine E. Shultice | 32 |
| Ruth Coates | 45 | Jean E. Nicoll | 40 | Jean M. Lown | 29 |
| Carol Ellsworth | 45 | Renee Thackeray | 39 | Chloe D. Merrill | 28 |
| Lavina Harper | 43 | Almina Barksdale | 36 | Maxine Newton | 28 |
| Charlene Lind | 43 | Marty L. Adamson | 35 | Maxine L. Rowley | 27 |

UAFCS AWARDS

UAFCS Members:

Please take a moment and consider nominating a friend or colleague for a professional award. Presentations of these awards will be made at our Annual Meeting in the Fall. The installation of new officers for next year will take place on May 9th. A description of each award is given below. A nomination form has also been enclosed. Thank you so much for your continued support of UAFCS.

Distinguished Service Award: Recognizes a member who has served the organization and worked to ward increasing its scope and influence throughout the State of Utah.

Friend of Family and Consumer Sciences: Honors a member of the community who has made a significant contribution and/or given support and/or provided exceptional services to the Family and Consumer Sciences profession without fostering his/her own profession.

Outstanding Family and Consumer Sciences Professional in Business Award: Honors a Family and Consumer Science professional who has made an outstanding contribution and/or exhibited a standard of excellence in the business division of UAFCS.

Outstanding Family and Consumer Sciences Professional in Extension Award: Honors a Family and Consumer Sciences professional who has made an outstanding contribution and/or exhibited a standard of excellence in the extension division of UAFCS.

Outstanding Family and Consumer Sciences Professional in Home and Community Award: Honors a Family and Consumer Sciences professional who is not employed outside the home and who has made a significant contribution to her community and the Family and Consumer Science profession.

UAFCS Leaders Award: Honors a member who has been involved in the profession more than five years and has made noteworthy contributions to the Family and Consumer Science profession. Utah's selection may compete for the AAFCS award the following year and the procedures for nomination will follow national guidelines.

UAFCS New Achievers Award: Honors a member who has been involved in the profession less than five years and has made a noteworthy contribution and/or developed an outstanding program in the field of Family and Consumer Science. Utah's selection may compete for the AAFCS award the following year and the procedures for nomination will follow national guidelines.

Teacher of the Year Award: Honors a secondary Family and Consumer Science teacher/member for innovative programs and/or instructional methods which motivate students to apply their knowledge and skills to situations outside the classroom. Utah's selection may compete for the AAFCS award the following year and procedures for nomination will follow national guidelines.

Check out our
UAFCS Website
www.uafcs.org

NOMINATION FORM for AAFCS/UAFCS AWARDS

Name of award _____ Name of Nominee _____

Current Member of UAFCS? Yes _____ No _____

Title/Position _____ Present Employer _____

Home Address _____ Work Address _____

Home Telephone _____ Work Telephone _____

Professional Responsibilities:

Professional and Leadership Activities:

Professional Organization Memberships and Activities:

Awards and/or Honors Received:

Community Activities/Service:

Other: Family Facts, Personal Interests, Etc:

On an attached sheet, you may add additional information describing this nominee's outstanding qualities and contributions. Emphasize why this individual is particularly suited for the designated award. Please be specific.

Nominated by: _____ Telephone: _____

Address/City/Zip: _____

All nominations should be submitted before March 10, 2003 to:
Tracie Bradley, Snow College, 150 E. College Ave., Ephraim, UT 84627
or respond by e-mail to Tracie.Bradley@Snow.edu

Utah State Office of Education Update

The State Office of Education in partnership with the Utah Dairy Council has scheduled **The Nutrition and Food Science Conference** on **June 16-17, 2003** at **Alta High School**. Call or email the Utah Dairy Council for registration information at 801-487-9976 or email at utdairy@msn.com One semester of USOE or USU credit is available.

The Family and Consumer Sciences Education Conference will be held **June 18-19, 2003** at **Alta High School**. The keynote speaker will be Mary Ellen Edmunds, author and speaker. Registration information will be mailed to schools the first week of April and sent to those on the FACS email listserv, or you can obtain registration information after April 7, 2002 from Renee Hyer. The early registration deadline is May 2, 2003. One semester of USOE or USU credit is available.

Bulletin Board Exchange - The state office is collecting bulletin board ideas from now until April 15, 2003. The ideas will be compiled on a CD and distributed at the summer conference. You can email a digital picture of a current bulletin board or draw/sketch one of your favorites on an 8/11 piece of paper and mail or fax them to the contact information listed below.

Skill Certification Testing Teams - Teachers will be reviewing the current skill certification test results from this year and working on revision on Friday, June 20, 2003. If you would like to participate in this process, please contact Renee Hyer and let her know which test you will like to work on.

The **Life Skills** course for the 8th grade will change to **FACS Exploration** in September 2003. Schools have begun updating their registration information and using the name this spring, but it will be officially changed in September.

Renee Hyer
Utah State Office of Education
PO Box 1144200
Salt Lake City, UT 84114-4200
Phone 801-538-7853
FAX 801-538-7868

AAFCS Yearly Dues Increase Still A Bargain

As you know an increase in membership dues was implemented October 1, 2002. The increase is the first since 1997, when dues went up slightly from \$75.00 to \$82.50 annually for the active category. Of the \$82.50 paid by active members, 25% or \$20.63 was distributed to the affiliates, and \$.50 per member given to sections and divisions; leaving a net of only \$61.37 per active member to support the remainder of AAFCS programs and services, including the JFCS.

Like many organizations, the American Association of Family and Consumer Sciences is facing the tough challenge of continuing to meet the needs, expectations, and requests of a diverse membership in an economic climate of rising costs and shrinking resources. For several years, the Association's expenses have exceeded our revenues, resulting in an operations shortfall. The stock market plunge has further diminished our assets, and AAFCS must generate sufficient revenue from its programs and services to cover the cost of providing them. Current rates:

| | | | |
|-----------------------------------|-------|-------------------|-------|
| Active Members | \$110 | Associate Members | \$110 |
| Ellen Richards Sustaining Members | \$220 | Student Members | \$50 |
| New Professional Members | \$80 | Retired Members | \$65 |

All affiliates continue to receive 24% of the amount, and sections and divisions \$.50 per member.

AAFCS Fall Leadership Conference Update

Last September, the AAFCS Leadership Conference was held in Alexandria, Virginia. Many Family and Consumer Sciences Leaders from across the country were in attendance. Each came with ideas, questions, and suggestions for the current and future of the association. Some of the information from the various sessions is summarized below.

Trends: AAFCS staff and leaders are working hard and are very passionate about the future of the association. It was comforting to know that many of the trends/challenges were not unique to a select few, but were shared on a wide scale. Fourteen trends were discussed including: leadership's role, value (rising member expectations), responsiveness (fast, fluid and flexible), governance (current models may be too slow), revenue sources, technology uses, change loops (dealing with unplanned changes), generational issues, workforce, outsourcing and co-sourcing, competition and alliances, consolidations and mergers, globalization, and image building.

Communications and Public Relations: AAFCS has established three eNewsletters: **The FACS** for all members, **In The Know** for student members and **Did You Know** for affiliate presidents, officers, and boards. They are also working on an all-member listserver. The PR/Media Tool Kit is available for affiliate and member use. Additionally AAFCS is working on a year-round national P.R. Maintenance program with monthly press releases. Finally, much work has been done on publications. In addition to the Journal of Family & Consumer Sciences and the Family and Consumer Sciences Research Journal, new membership and careers brochures have been developed and the Awards, Grants, Fellowships Program Guidelines has been republished.

Marketing/Branding/Image: In addition to AAFCS publications have a consistent look and feel, affiliates are encouraged to incorporate this into their own publications (brochures, newsletters, meeting notices, etc.)

Certification: Some developments in certification include offering a choice of the comprehensive exam or a specialty area exam. Also some states are looking at requiring the comprehensive exam as a part of teacher licensure, possible replacing the Praxis. Another push is for colleges and universities to use the exam as an exit exam for certain programs.

Membership: AAFCS is attempting to increase membership through contest such as the membership challenge that ended in December and the offer of free membership when you get three others to join. New membership brochures with the new dues fees are currently available from the national office. AAFCS did a direct mailing to recruit new members before the dues increase in October. Membership affinity programs also may enhance membership while providing revenue streams. Current affinity programs include: MDNA, Forrest T. Jones & Company, Inc./GEICO, Wells Fargo, Maytag, Baby Think It Over, and Alamo. Affiliates were encouraged to begin and maintain membership campaigns for retention and acquisition of members. Acquiring and retaining more student members is essential.

Public Policy: AAFCS has teamed up with the Kettering Foundation to examine health care issues. Each state was asked to coordinate at least one health issues forum.

Strategic Planning: The AAFCS leaders met with an outside consultant, Paul Meyer with Tecker Consultants. The Leadership conference discussion laid the foundation for the AAFCS board meeting that followed. They looked at challenges of our association, research findings from a small membership survey, future assumptions and how they impact us, and evaluated our core values and purpose. It will be exciting to see what comes from these sessions.

*Shari C. Moxley, PhD, CFCS
NCAFCS President-Elect*

Public Policy and Legislation

Maxine Lewis Rowley

As the Utah State Legislature prepares to end the 2003 session, there were words of gains in economic stability through the state. That is good news. Most of the members of UAFCS are, however, professional educators, and that means that we, along with other citizens, cannot afford to relax and expect that the recent CRISIS ALERT FOR EDUCATION in our state is resolved.

Now is the time to look to next year's legislative session. Be aware of Party Caucuses in your neighborhood (most are being planned to be held in October). Actively participate in them because that is the best way to influence decisions in the next sessions of the legislature. Be involved. Take time to attend and meet your representatives--or become a representative at state party meetings. Also, check now to be sure you will be registered to vote in elections which will be held November , 2003.

The message that educating Utah's students is a number-one priority in the state needs to be at the forefront of the elected officials' agendas. The financial crisis of education cannot be put on hold if we expect to impact next year's lawmakers. Talking points as we move toward fall elections center upon: (1) Utah currently spends **\$2,500 less** per pupil in public education than the national average. (2) Utah public schools (elementary, secondary, and higher education institutions) are currently faced with a \$117 million revenue shortfall because money from sales tax in the state, that traditionally was earmarked for education, was diverted to take care of construction of water and road projects.

Walk around your neighborhood with your representatives. Tell them what Utah teachers are doing for Utah students. Note the school programs that have been eliminated. Point out that the Utah public school system has already absorbed \$9.5 million in cuts since 2--1. Any additional cuts will seriously compromise the quality of our schools at all levels, including programs at state universities. We need to be involved if we are to protect our jobs, paychecks, students and if we are to make a difference in quality education in our state.

CFCS

Jenefer Rowley

The American Association of Family and Consumer Sciences offers accreditation to university programs and certification to professional members. Throughout the last two decades the cost to provide these services has more than doubled. The price of having a university program accredited has been increased moderately, but the \$35.00 annual fee to service the CFCS credential to members has remained \$35.00 since its inception when Dr. Joan McFadden, formerly Dean at our Utah State University, was the National Executive Director.

Recently, a conference call was held by the National Certification Board and Council and selected members of several states, including Utah. The cost of the annual fee for the privilege of using the CFCS credential was increased to \$55.00 per year.

Some hesitation and much thought went into the decision. At a time when the national organization, as well as many of us who are members, are feeling the pinches of the sluggish economy, it is a particularly serious situation. As the State Certification Chair, I encourage those who are credentialed with the CFCS to support the professional voice of our profession and stay active. I especially encourage young professionals in AAFCS to do this.

I also encourage new members to take the certification exam. Let's all earn and use the acronym with our names and titles and proudly proclaim what it stands for and who we are. It is important to have earned the right to say, **"I am CFCS, I am a Certified Family and Consumer Scientist -- CFCS!!"**



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Mark The Date -

**RETURN BALLOTS
By April 5th**

See inside for important details